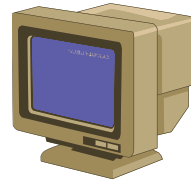




## Unmasking Social Media

1. Who created the first social media platforms mentioned in the podcast?

- Entrepreneurs in the late 1990s and early 2000s
- Ancient Egyptians
- Mark Zuckerberg
- Scientists in the 1960s



2. What is FOMO and what does it stand for?

- Fear Of Monkey Ownership
- Free Online Media Outlets
- Fear Of Missing Out
- Fun On My Own



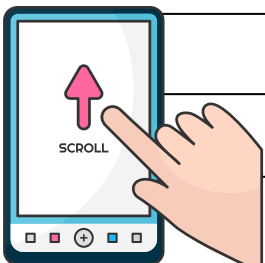
3. A computer coder named Aza Raskin invented the 'endless' or 'infinite scroll' in 2006, meaning that as you scroll through an app, new content keeps appearing at the bottom of the page. He now says he regrets his invention.

Give some advantages and disadvantages of the endless scroll.

Advantages

Disadvantages

4. Do you think that Aza should feel bad for inventing it? Why or why not?



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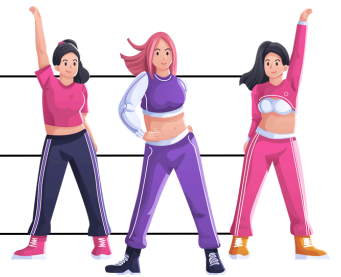
5. Imagine your classmates are talking about a new dance challenge that's trending on social media. They're all planning to make videos this weekend and share them online. You don't have a social media account, and you start to feel like you're being left out of something exciting. What could you do to feel more included or to make yourself better?

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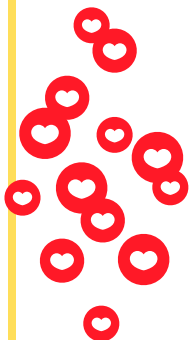
6. In February 2004, while attending Harvard University, Mark Zuckerberg launched a website called The Facebook. It was designed to help students connect and share information. Think about things that you enjoy, and how they could be improved is people could connect more easily around it.

Design your own social media app to help people connect with something you enjoy.

My social media app is called:

It will be used to help people to connect around their love of:

Some features of my app are:



7. Create a screenshot from your app in the frame on the right. What symbols will people use to show what they like and don't like?

